

### **DataHub**

Structured workforce data, directly to your BI tool and data warehouse.



DataHub safely and securely feeds workforce data from Optima directly to your own business intelligence tool or data warehouse, allowing you to easily complete analysis, understand your rostering performance, and drive targeted, evidence-based improvement programs across your organisation.



#### Clear, structured workforce data

Connect Optima data directly into your own data warehouse or BI tool via a fast, simple, and secure connection



#### Enhance your BI tool

Make the most of your BI Tool by feeding workforce data in a structured 'plug and play' format, enabling you to complete prescriptive and predictive reporting.



# Triangulate data across your organisation

Putting all data in one location, allowing you to triangulate and analyse data from across your organisation.



## Automated reports with up-to-date data

Create automated and scheduled reports within your own BI Tool, with up-to-date workforce data provided via directly from Optima.



### Reduce administrative burden

Enhance the value gained from reporting by greatly reducing the time spent creating workforce reports, allowing you to current reports more often and new reports with ease

DataHub enables comprehensive, streamlined workforce analysis and performance optimisation by delivering BI ready data directly to your BI tool or Data Warehouse, supporting automated report scheduling, and targeted, evidence-based improvements.

DataHub empowers you to complete agile and in-depth analysis of your workforce data created in Optima in your own BI Tool. You can also import data directly into your Data Warehouse, to centralise all data from different departments, enabling you to complete data triangulation and gain a holistic view of your organisations workforce performance when viewed alongside different areas.



### **Features**

- Feed structured workforce data created in Optima directly to your BI Tool or Data Warehouse
- DataHub is powered by Snowflake, offering a wealth of resources for easy connection and implementation
- Managed Views intelligently curates and presents the most valuable data in an intuitive and easy-to understand format
- Access to raw Optima data provides complete flexibility to slice and dice the available data according to unique reporting needs
- Safe and secure data imports from DataHub

### **Benefits**

- Safely and securely import structured data directly into your Data Warehouse or BI Tool, that is ready for detailed analysis
- Reduce administrative tasks and improve your data reporting frequency
- Drive targeted, evidence-based improvements with a holistic view of the organisation's workforce performance
- No impact on Optima performance with reporting off a central data warehouse
- Single source of truth for standard organisational reports, removing discrepancies and troubleshooting
- Remove dependency on a single report builder, ensuring continuity of report creation
- Easily and quickly automate your reporting and data gathering with up-to-date data directly from Optima
- Triangulate your workforce data from across your organisation



Streamline your workforce analysis and performance optimisation with DataHub

